

5

Ways to Confirm Your Pella Windows Are Authentic

1. Look for the Pella Logo and Etched Markings

The easiest place to start is with your eyes. Authentic Pella windows will have the brand's logo either etched into the glass or displayed on a visible label or tag. These are not simple stickers you can peel off. The Pella logo is usually part of the glass itself or permanently attached to the window frame. It's designed to be tamper-proof and recognizable, like a signature on a masterpiece.



2. Check the Window Labels or Product ID Number

Every authentic Pella window has a unique Product ID label that can tell you a lot about its origin. You'll usually find it on the head jamb (the uppermost part of the frame when the sash is opened). If you slide the window open and look up, you should spot a small sticker with serial numbers, manufacturing codes, or even a QR code.



3. Evaluate the Quality of the Installation

Even the best window can't shine if it's installed incorrectly. If you had your windows installed by a certified Pella contractor or directly through a Pella showroom, the odds are high that your windows are legitimate. Pella-authorized installers follow specific guidelines and are trained to work exclusively with Pella products.



4. Consider the Feel and Function of the Hardware

Authentic Pella windows have a distinctly smooth, confident feel, like they know they're built to last. The hardware should click cleanly into place and glide without a hitch, whether it's casement, double-hung, or sliding windows. The locks, hinges, and cranks are built for durability and long-term performance.



5. Call Pella or a Certified Contractor for a Professional Evaluation

Call in the pros if you're still unsure or just want peace of mind. You can contact Pella directly for an inspection or verification or schedule a visit from a certified Pella contractor or a reputable window company that installs genuine Pella products.

